

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Hyderabad Travel Mart from 21-02-2014 to 23-02-2014 at Shilpakala Vedika, Shilparamam, Hyderabad - Constitution of Committees - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 980

Dated: 11-12-2013.
Read:-

Minutes of the meeting conducted by the Special Chief Secretary to Government on 12-11-2013 & 30-11-2013 regarding Hyderabad Travel Mart.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, coffee table books etc and participating in various Fairs, Festivals Marts and organizing Road Shows at National and International arena.

2. In the reference read above, Government have decided to conduct Hyderabad Travel Mart from 21-02-2014 to 23-02-2014 at Shilpakala Vedika, Shilparamam, Hyderabad with theme "Heritage Promotion" and also decided to engage the services of M/s. Stark Communications (Cochin) Private Limited, Kochi (which is the empanelled agency of A.P. Tourism) as Consultant for organizing the said Mart.

3. Government, after careful examination of the matter hereby constitute the following committees for conducting the Hyderabad Travel Mart from 21-02-2014 to 23-02-2014 at Shilpakala Vedika, Shilparamam, Hyderabad in a befitting manner.

Organizing Committee Chairman:

i.	Special Chief Secretary to Government (T)	Chairman
ii.	Vice Chairman & Managing Director, Andhra Pradesh Tourism Development Corporation	Member
iii.	Commissioner of Tourism	Member / Convener
iv.	Additional Chief (PMU)	Member
v.	Officer on Special Duty (T)	Member
vi.	Special Officer, Shilparamam	Member
vii.	Director of Dr. Y.S.R. National Institute of Tourism & Hospitality Management, Hyderabad	Member
viii.	Consultant, M/s. Stark Communications (Cochin) Private Limited, Kochi.	Member

4. During review meeting it was decided to constitute sub-committees for periodic evaluation. Accordingly, the following sub-committees are constituted for grand success of the event:-

I. Reception and Accommodation Committee:

i.	Commissioner of Tourism, A.P., Hyderabad	Chairman
ii.	The Executive Director (Hotels), APTDC	Member
iii.	Special Officer, Haritha Plaza	Member
iv.	Escort Officer (PMU)	Member
v.	G.M. Marketing (APTDC)	Member

II. Transportation and Laisoning Committee:

i.	Vice Chairman & Managing Director, APTDC, Hyderabad	Chairman
ii.	Officer on Special Duty (T)	Member
iii.	General Manager (Tours), APTDC, Hyderabad	Member / Convener
iv.	General Manager (Marketing), APTDC, Hyderabad	Member
v.	Public Relations Officer (PMU)	Member
vi.	Consultant, M/s. Stark Communications (Cochin) Private Limited, Kochi	Member

III. Cultural Committee:

i.	The Special Officer, Shilparamam, Hyderabad	Chairman
ii.	The Additional Chief (PMU)	Member
iii.	CAO, NITHM, Hyderabad	Member
iv.	Public Relations Officer (PMU)	Member
v.	The Assistant Secretary to Government (T)	Member

IV. Seminar and Panel Committee:

i.	The Director of NITHM, Hyderabad	Chairman
ii.	The Officer on Special Duty (PMU)	Member
iii.	The Joint Director, Department of Tourism, A.P., Hyderabad	Member / Convener
iv.	The Consultant, NITHM, Hyderabad	Member

V. Budget Committee:

i.	The Additional Chief (PMU)	Chairman
ii.	The General Manager Finance, APTDC, Hyderabad	Member
iii.	The General Manager Shilparamam, Hyderabad	Member
iv.	The CAO, NITHM, Hyderabad	Member
v.	The Asst. Secretary, Tourism & DDO, YAT &C Department	Member / Convener

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5. All the Committees shall take necessary action and submit the progress report to the Chairman of organizing committee on regular basis.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHEF SECRETARY TO GOVERNMENT

To
The All the Committee Members.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER